

No Place for Hate Committee
Meeting Minutes
March 3, 2015
5:30 p.m.
120 Washington Street, 3rd Floor

Members Present: Jeff Cohen, Rebecca Comage, Lucy Corchado, Kristian Hoysradt, Councillor Joseph O'Keefe, Lt. Conrad Prosniewski

Guests Present: Rev. Joe Amico, Cindy Johnson, Councillor Bill Legault, Kathy Lique, Melissa Wilson

No Place for Hate Speakers Series:

Melissa Wilson and Cindy Johnson from Parents United of Salem spoke about World Autism Awareness Day, the Light It Up Blue Campaign, and Autism in general. The City will consider turning on the blue lights again, Parents United will host their walk on Thursday, April 2nd on Salem Common at 6:30pm, and Kristian will connect Melissa and Joe Amico with the Fire/Electrical Department to see if there is any way the City can assist in lighting up the Tabernacle Church steeple blue for World Autism Awareness month.

Officer Reports:

Clerk – February minutes approved unanimously.

Treasurer – Current Balance: \$1,327.98

- Disbursement of \$300.00 for the Salem Film Festival Sponsorship
- Disbursement of \$379.50 for the purchase of 1,000 white ribbons from Jane Doe, Inc (HAWC will reimburse the Committee half the cost of \$189.75 at a later date)
- Deposit of \$500.00 donation from the Tabernacle Church
- Committee voted to disburse \$40.00 for booth space at the North Shore Pride Festival

Vice Chair – Not Present

Chair – Working on film series and future speakers – possible John Young next meeting

Massachusetts White Ribbon Day

- Mayor will issue annual proclamation, press release, Salem News & Announcement
- Proclamation will be shared on Facebook/Twitter
- City Hall Staff will wear ribbons/provide for photo-op
- Jeff has given out hundreds of ribbons to local organizations thus far
- HAWC will attend State House event and present proclamation on behalf of Mayor and Committee along with local state legislators this Thursday, March 5th

Salem Film Festival

- No Place for Hate sponsored film Davids and Goliath will be screened this Friday at CinemaSalem
- 4 free sponsorship tickets will be given to Rev. Joe Amico as thanks for the Tabernacle's generous donation to the Committee

Tabernacle Meeting Follow-Up

Group is planning for a “Peoples’ Fair” that would be fully inclusive of all people and organizations – will possibly be held in the Point to bring the community into the neighborhood.

ADL No Place for Hate Program Changes

- ADL is discontinuing their No Place for Hate municipal program
- ADL recommends changing name/logo but the Committee is not required to do so
- Committee would like to keep the name, but change the logo
- Committee endorses idea to hold contest among public school children for the logo redesign; will reach out to Superintendent’s Office about outreach and advertisement.
- May possibly partner with graphic design/marketing students at SSU

Promotional Materials

- Committee approves Kristian spending up to \$80.00 for double-sided color business cards with area for writing personal contact information on backside; he will follow up with Gangi Printing which came in with the lowest quote for 1,000 business cards
- Kristian will work with Jeff and Rebecca to proceed on a palm card/brochure design

Diversity Awareness Program

Per Conrad, a final rough draft is in the hands of the DA’s office and is under final consideration. Estimates that it will be a month or two before the program is ready to launch.

Next Meeting: Tuesday, April 7, 2015 at 5:30 P.M.

Adjournment: 7:15 P.M.